

TERA Statement of Purpose and Mission: The mission of this organization is to work for improvement of the quality of life in the Eagle Rock Community in Los Angeles, California, by providing research and education about Eagle Rock, participating in land-use planning activities, and promoting positive community growth and beautification. TERA is a non-profit 501 (C) (3) organization.

TERA

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Ed Leibowitz & Mary Melton (photo by Herb West)

Guess Who's Coming to Dinner - Host Spotlight

• *By Bob Gotham*

TERA's annual fundraiser – Guess Who's Coming to Dinner? 2011, was a great success. Many thanks to all the hosts and guests who participated. The event was a sellout, providing TERA with funds that will help move the Take Back the Boulevard Initiative forward.

Mary Melton, Editor in Chief of Los Angeles Magazine, and her reporter-husband Ed Leibowitz, were one of the generous hosts that invited guests into their home in support of the event. Below is their story of how they came to Eagle Rock, their passion for a community they love, and how they became involved in Guess Who's Coming to Dinner? 2011.

Prior to moving to Eagle Rock, Mary and Ed lived in a 1920's town-house in Los Feliz. In 1998 they decided to buy a home, making an offer on a Los Feliz residence. It lacked storage space but had an appealing traditional style with which they were comfortable. Just as they made that offer, a fax from a friend alerted them to an Eagle Rock home about to go on the market. Knowing little about Eagle Rock beyond the legendary pizza at Casa Bianca, they decided to give the house a quick look the very next day. At the end of a sloping driveway, the

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TERA

NEWSLETTER STAFF

PUBLISHER/EDITOR

MARIA NAZARIO
editor@tera90041.org

WRITERS

RENEE DOMINQUE
BOB GOTHAM
MARIA NAZARIO
MIKE WOODWARD

DESIGNER

GEORGINA REYES
DISEÑO GRAPHICS
georgina@disenographics.com

PRINTER

WARREN PRINTING & MAILING
graphics@print-mail.com

ADVERTISING

JOAN MACNEIL
advertising@tera90041.org

eLETTER EDITOR

BOB GOTHAM
e.letter@tera90041.org

WEBMASTER

ARTHUR NAKATA
webmaster@tera90041.org

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Message From The President

.....• by Bob Gotham, TERA President

A well proven fund raising principal is that 80% of the money given will be provided by 20% of the donors. As it relates to community involvement, my observation is that 90% of community-related volunteers will represent less than 10% of the population.



Yet, when election season comes around, Eagle Rock involvement comes alive. Passions run high, and loyalties are formed. The vast majority of people I know made a decision to support to the incumbent, **Jose Huizar** or the hopeful candidate, **Rudy Martinez**.

Few had no preference. “Meet and Greet” events were held throughout Eagle Rock. In a surprising invitation of bi-partisanship we were invited, and attended, a meeting for the candidate we did not support. Not only does Eagle Rock get involved when it comes to politics, but Eagle Rockers with opposing views are able to have civil conversations. Having a passion for politics, I consider the fact that we can have these conversations to be invaluable and one of the things that makes our community great. My hope is that Sacramento and Washington DC could one day emulate Eagle Rock in this regard.

Things have changed since TERA was born. Twenty five years ago, land-use controls were minimal. There was little attention given to the preservation of structures that were an important link to Eagle Rock’s history. The voice of the community was rarely heard. TERA stepped in to fill the void, establishing itself as a passionate organization that cared deeply for Eagle Rock. The organization ultimately became the preeminent land-use organization. The legacy of the Colorado Boulevard Specific Plan, a collaboration of the Council Office and several community groups, including TERA, lives on today and provides important protections for our primary commercial thoroughfare. Today, thanks to the work of TERA’s past presidents and members, the Council Office values the land-use positions taken by TERA. Further development oversight is provided by the Eagle Rock Neighborhood Council’s Land Use Planning Committee. Scrutiny of proposed development is much greater than it was twenty-five years ago.

However, in the last year the greatest risks to Eagle Rock have not been questionable land-use development projects per say, but the proliferation of medical marijuana dispensaries and erotic massage parlors.

TERA was one of the first community voices in the efforts to bring the marijuana dispensaries under control. TERA worked with the Council Office to publicize the locations that were properly permitted and those that were operating with questionable or no permits. We encouraged citizens to get involved by reporting activity at non-permitted locations. Shortly thereafter, an extremely well attended community-wide meeting was conducted by the Council Office. Although there is a strong community concern regarding this issue, community representation was minimal and vastly overshadowed by medical marijuana users. I saw virtually no faces I recognized, and I know many people in Eagle Rock. We are not yet where we want to be on this issue. But a trend of a diminishing number of dispensaries has been fortunately established.

Massage parlors offering erotic services continued to expand in Eagle Rock until TERA and the Eagle Rock Neighborhood Council highlighted their presence. Recently several locations have been raided and cited for various infractions. This activity needs to

continue. TERA will continue to hold the Council Office accountable for taking steps that will ultimately and fully eliminate these undesirable businesses from our community. It should also be noted that the synergy resulting from TERA's partnership with the Eagle Rock Neighborhood Council on this and other issues is a significant plus for the community. Our combined voices are difficult to ignore.

Legal dispensaries and massages parlors did not preclude us from paying attention to land-use issues. The most significant land-use development that TERA recently dealt with has been the planned addition to Colorado Terrace. The existing structure is one of the most controversial buildings on the boulevard, not the least for the orange color of the structure. TERA was able to reach an agreement with the owner on the phase II development so that there will be full compliance with the Colorado Boulevard Specific Plan, and that no zoning change will be sought, retaining appropriate limitations of the types of commercial enterprises allowed. The new structure will be painted in more neutral colors, consideration will be made to repainting portions of the existing structure to diminish the perception of size and the streetscape landscaping, that has been long delayed, will finally be installed this summer. TERA was the first organization to take these positions. Ultimately, other community organizations, including ERNC's Land Use Planning Committee adopted TERA's positions.

Times are changing and the needs of our community are changing. TERA will never walk away from land-use issues. But we also must focus our attention on the items of greatest need to the community. Your support is critical for us to be able to continue to work for the betterment of Eagle Rock. If you are a TERA member, thank you so much for your support. If you are not a member, go to www.tera90041.org and become a member today - your community depends on it.



BOB GOTHAM
TERA PRESIDENT

a For Sale sign was posted, they made an offer and soon became Eagle Rockers.

After living here for several years, they knew there was more to Eagle Rock than Casa Bianca. The authentic small town feeling is one of the things Mary most appreciates about Eagle Rock. There have been changes over the years but "Gentle Gentrification" is how she would characterize the evolution of our community. Whereas gentrification often includes a generational shift to younger residents often dominated by "young hipsters", Eagle Rock has transitioned by broadening generational representation. The economic, professional and ethnic diversity is another plus. Eating out often, especially on weekends, Mary and Ed love the broad range of options, from cafés to white linen table service. Kabobs at Spitz one day and a true French dining experience at Café Beaujolais the next; it's all here in Eagle Rock. She also notes that this is not a "tear down" community. People tend to take pride in homes that were built many years ago and simply improve upon them.

Looking into the future, the Take

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house is invisible from the street, they ventured down the drive and they liked what they saw-- a mid-century modern home with privacy and a view. With the innate boldness of reporters, they rang the door bell and were welcomed by the owner. The large expanses of glass, the high ceilings, the views, and the fact that it would be great for entertaining, an important part of their life, all spoke to them. True, it was the opposite of what they had planned to buy; but they knew this is where they belonged. Even before



Melton Liebawitz dinner guests Brian Cawley, Heather and David Klinger



A Conversation with CD14 Councilmember Huizar

•By Maria Nazario

February 8 was a normal day for me – an urgent trip to our offices in San Mateo. But on the very day that I don't want to be late to a TERA event, my flight is delayed and I'm 15 minutes late to the Meet the Candidates Forum co-sponsored by TERA and the Eagle Rock Neighborhood Council. Standing room only, I find a very tall Michael Tharp to stand in front of and take copious notes on both candidates' responses to the questions. I had already decided that I would interview the winner for this issue of the newsletter and dig a little deeper into what they said. Of note is that these are Councilmember Huizar's responses, not pre-set statements or his staff's responses. While at home ill he pondered some of my questions, while out of town I threw a few more in the ring. Here's our conversation.

Q TERA: Now that you won and have been re-elected, what are your top 3 priorities for the coming year? 1) For CD 14 and 2) For Eagle Rock.

Hiuzar: Generally, my priority for Eagle Rock is to preserve the "small-town feel" that so many have worked on to preserve and promote. This involves working with others to protect from over-development, support our neighborhood shops and restaurants and promote local civic community-building.

Specifically, my office's top three priorities for Eagle Rock include providing superior constituent service, supporting public safety, and continue the revitalization of our commercial corridors—including support for our small businesses.

Constituent service is one of the most important jobs a council office can do for its constituents. My office serves as an advocate and link to the larger City bureaucracy to ensure that Eagle Rock

receives its fair share of resources and that basic City services are provided.

From January 2011 to the present, my Northeast Office has served more than 1,200 requests for service, including pothole repairs, bulky item pick-up, graffiti removal, tree trimming, and other City-related concerns. These are numbers we usually see in six months time. Our service numbers are up significantly so far this year.

While departments scale back staff and services, our office has been creative and resourceful in finding solutions to local constituent services. Thus, although resources as a whole are declining in the City, my office is committed to providing the same—or higher—level of service to Eagle Rock residents.

Public safety will continue to be the number one issue for our office. We have made great inroads in reducing crime and we want to see that continue. Crime is lower than it has been in the City since the 1950s. In Eagle Rock, violent crime is down 37% so far this year.

Working with the Los Angeles Police Department, **Capt. Murphy**, our Senior Lead Officer Orange, and organizations like TERA and the Eagle Rock Neighborhood Council, we will continue to work together on ways to combat crime in our area.

We are working to increase the number of Neighborhood Watch groups, increase resources for after-school programs and youth development programs and finding innovative ways to reduce graffiti.

We have zero-tolerance for graffiti. Our office provides funding to Northeast Graffiti Busters, a privately-owned company, for graffiti removal. It responds to reported graffiti within 48 hours. In March, Northeast Graffiti Busters

removed more than 386,943 square feet of graffiti from about 2,150 sites.

On a policy level, the City adopted my legislation to create a Citywide graffiti tracking program. We now have graffiti crews with smart-phones that take photographs of graffiti tags before they are painted over. Those photos are logged into a Los Angeles Police Department database where officers can use them to build cases against taggers.

Revitalization of our commercial corridors and supporting small businesses is vital to our small-town atmosphere is our third priority.

I am an ardent supporter of the Colorado Blvd., Specific Plan. In addition, I wholeheartedly support the recently created Hospitality Express program to cut the red tape in our City's bureaucracy. It allows new restaurants and hospitality businesses to request case management throughout the permitting process and have someone who is their point person for the entire time.

I know that at some point our financial prospects will improve in the City and as soon as they do, I want to set up a one-stop small-business center in Eagle Rock. A one-stop small-business center would allow business owners to have a local office to visit for permitting, assistance with plan check and help with questions with inspections.

In the long-term, the public spaces on Colorado Blvd., Eagle Rock Blvd., York Blvd and Figueroa St. will no doubt be improved to allow for more pedestrian-friendly corridors where our transportation needs respect local neighborhoods. My office has already had several discussions with the Planning Department and the Department of Transportation to discuss implementing the 5-Year Bike Plan and add the proposed bike lanes to all four major corridors—York Blvd., Figueroa St.,

Eagle Rock Blvd., and Colorado Blvd.—in the Northeast. My first priority is to expedite the study for the Colorado Blvd. bike lane, which is in line with the Take Back the Boulevard initiative goals. Increasing bike and pedestrian access will help make our business corridors more attractive and more active.

Q TERA: Why does it appear that Northeast Los Angeles is hardest hit by the budget cuts than other areas of Los Angeles? Evidenced by the issues with the median, trash clean up, dead trees and plants on the hill across from the park on Figueroa and elsewhere in the city?

Huizar: No doubt that we have been hard hit, but so have other areas of the City. However, our office has been creative in finding innovative solutions to the budget cuts on local services. For example, my office utilized discretionary funds to offset citywide cuts and we were able to continue to maintain our medians, bulky item pickup, graffiti removal, and park improvements—just to name a few.

Q TERA: How do you plan to help with the community initiative Take Back The Boulevard?

Huizar: Last month, my staff met with TERA and ERNC, ERCPR, ER Historical Society, ER Chamber, among others, to discuss the initiative. I am certainly open and supportive of the initiative.

In the past, reducing a lane of traffic or slowing traffic on Colorado Blvd. has been met with resistance from the Los Angeles Department of Transportation (LADOT). Their goal is to increase the flow of traffic, something that can be completely at odds with residents and business owners wishes. Reducing a lane has always been rebuffed.

However, with the passage of the Citywide Bike Plan, we think we found a way to move forward on this. My office and the LADOT have been discussing traffic concerns along Colorado Blvd. and are currently exploring the possibility of replacing one lane of traffic in each direction with a bike lane.

Due to the interest in the Take Back the Boulevard initiative and the complementary nature of this bike lane, we have asked that the feasibility study be expedited. I think as long as we have a public discussion that includes plenty of feedback from the public and business owners along Colorado Blvd., this could be a wonderful change to Colorado Blvd.

Q TERA: Give us a status update on illegal massage parlors and medical marijuana establishments in Eagle Rock and NELA in general?

Huizar: As you know, we worked hard on an ordinance that limits the proliferation of illegal medical marijuana dispensaries. I helped craft key provisions in the first ordinance that capped the number of allowed locations (now at 100), and restrict their placement from sensitive uses (schools, churches, etc).

When the City was sued on the ordinance, the judge cited a few issues related to grandfathering that had to be rewritten. We adjusted that part of the ordinance and now have an ordinance that is soon ready for enforcement. The new process has already resulted in four dispensaries being ordered to shut down last month. In a short time, the number of medical marijuana dispensaries will be reduced significantly in Eagle Rock.

Let me be clear, however, I support the use of medical marijuana by qualified patients. However, under the old system, the City had no control over where they located and little to no control over the impact on local communities. My goal all along has been to address over-concentration and locations near sensitive uses like schools and churches. The new ordinance will give us tools to allow for access but with a strong balance based on local community concerns.

With respect to massage parlors, our office has taken the lead in combating this city-wide problem. Part of the concern is that the 2009 State Law SB 731 removed our local ability to apply zoning restrictions to state certified massage therapists. However, what has happened in the City of Los Angeles is that many people have illegally opened massage businesses without any permits.

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.....• by Bob Gotham

It's time for **Take Back the Boulevard**. It's time for us to pick up the baton that was carried so well by our predecessors fifty years ago. Were it not for the efforts of Eagle Rockers in the early sixties, opposing the routing of the 134 freeway through the middle of town, Colorado Boulevard would not exist. In its place would have been a freeway that was originally envisioned as a six lane road.

Today Colorado Boulevard represents a vital Eagle Rock commercial corridor. Sadly, it also functions as nothing more than a short cut for many drivers who have no stake in our community. Ours is the only community in which Colorado Boulevard is configured as a six line boulevard. Automobiles speed through the center of town as if it were a highway rather than a commercial district. For much of the boulevard, not blessed with pedestrian crossing lights, crossing the Boulevard is a risky proposition at best. Bike lanes are non-existent. West of Eagle Rock Boulevard, Colorado is an endless stretch of blacktop with nary a leaf or blade of greenery in sight. East of Eagle Rock Boulevard, the Colorado median strip is maintained at a level that at best could best be described as prosaic. The potential for beauty in this precious public green space is largely unexplored.

Colorado Boulevard must become a safer place for everyone. Bike riders, buses, cars, and pedestrians of all ages and abilities should be welcome. Re-visioning

the boulevard so that it is inviting, scaled for people, and reflects the rich history of Eagle Rock as well as the diverse culture that has drawn us here is a goal. Imagine sitting at a table on the sidewalk with friends for lunch, walking with your kids for ice cream or even more radical, riding your bikes to Sworks for coffee – really radical. The boulevard should be shared with automobiles, not dominated by them as it is today. These changes will bring a renewed sense of pride and enrichment to Eagle Rock.

Let's make our predecessors proud, those who blocked the routing of the 134 through our community, by taking back the boulevard today. Our most significant business corridor stands poised to become a renewed center of our community. By bringing a few key changes to the boulevard, we will recapture much of this vital public space for all of us to use and enjoy.

The Take Back the Boulevard initiative is led by a group of community

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leaders, in a collaborative effort to spearhead the transformation of Colorado Boulevard into an avenue that better serves the larger community of Eagle Rock. A Steering Committee has been formed that includes **Bob Gotham** / Chair (The Eagle Rock Association), **Bob Aranaga** – (Eagle Rock Community & Preservation Corp.), **Brian Cawley** (Eagle Rock Neighborhood Council) **Michael Nogueira** (Eagle Rock Chamber of Commerce), **Michael Tharp** (The Eagle Rock Association) and **Chloe Renee Ziegler** (Collaborative Eagle Rock Beautiful). **Allen Compton** is participating as a pro-bono consulting resource to the committee.

Efforts have been made in the past to improve Colorado Boulevard. The current effort distinguishes itself from past efforts in that we have the synergy of several community groups collectively pursuing a single goal. Finally, we are confident that our plan to have substantive and wide community involvement up front will have a considerable influence on our ability to prevail. You will have the opportunity to participate in the process of determining what changes most meet the needs of the community. Be part of the process! Respond to the invitations, show up at the community meetings and make your voice heard.

Progress reports on this initiative will be regularly posted as part of the TERA e-letter and on the TERA Website.


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<p>RoseAnn Frazee Partner Eagle Rock Resident</p>	<p>Kirk Laron Partner</p>
<p>• Office: 626.744.0263 • 中文電話: 626.372.2310 • Se Habla Español: 818.516.2636 • Fax: 626.744.0548</p>	
<p>RoseAnn@FrazeeLaron.com Kirk@FrazeeLaron.com www.FrazeeLaron.com</p>	

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Forgiveness In The Garden

.....• by Michael Woodward

After you have been gardening for a while there is a tendency to become opinionated.

This is something that non-gardeners often do not understand. From the outside, gardeners seem to be in harmony with the land and each other.

Nothing could be further from the truth. Gardeners have strong ideas about what works and what does not. They can be irascible, intolerant, and downright smug. The good news is that you have to be another gardener to discover this side of things.

When talking with people who are new to gardening, we are a wealth of information and helpfulness. It is only when we talk with each other that the knives, or maybe I should say the trowels come out. This column, is an attempt to turn a new leaf.

There is no doubt in my mind but that it will raise the ire of many of the gardeners who read it. But that's OK by me. What prompted this desire to add good feelings to the field was some of the questions I get as manager of TERA's Eagle Rockdale Community Garden and Art Park.

The first question had to do with soil preparation. A couple of the gardeners had been to a lecture in which the speaker said never to turn over the soil, but always to amend from above. These gardeners know that I am an avid "double digger," one who turns the soil down as far as thirty inches to add amendments before planting. "Who's right?" They wanted to know.

My initial response was, "I am, of course." But, the truth is often more complex than opinion would have us believe. The arguments in favor of "no till" gardening were best put in a book called *One Straw Revolution*, by **Masanobu Fukuoka**. The book is as much philosophy as it is horticulture.

I will not address the philosophy part, you will need to do that for your-



self, but the horticultural stand is that soil layers develop in a natural way and that to disturb these is to make more work for Mother Nature. **Mr. Fukuoka** is, in fact, a heck of a gardener and his stuff grows.

On the other hand, the double diggers of the world feel that soil compacts over time making it more difficult for roots to penetrate and, thus, for plants to grow. Double digging is associated with a system called "bio-intensive" gardening.

So, the question remains: "Who's right?"

Another question came up last summer. Some gardeners would approach me and ask, "Why does Lulu's plot look so good?" Fortunately, the answer to this one was easier. She came to the Garden two or three days a week and watered. She tended her garden plot. It cannot be stressed too much or too often that gardening requires effort. Gardens need maintenance. Wild areas may grow by themselves, but a garden needs people.

This last question gets asked all the time by the gardeners of the ERCG. "When should I plant?" This question is particularly pertinent for this issue since it will be published in late April/early May, which many gardeners will tell you is too late to plant summer crops.

And it is true that most gardeners will have put their summer planting in by the middle of April. Southern California summers can be brutal and

plants that have not developed sufficient root systems can suffer from an inability to pull water and nutrients from the soil.

Does this mean you should let your garden lay fallow until Fall?

Absolutely not. And this is where I will tick off many fellow gardeners. The point of gardening, as opposed to, say, farming is the activity itself. It isn't to make your bed the most productive in the neighborhood, it is for you to engage with the soil, with nature and let that change your life.

I like to dig, so while I respect **Mr. Fukuoka's** position and see the merit in his ideas, I am going to dig.

My concern with the "no till" method, particularly among those new to gardening is that it becomes an excuse for laziness. The biggest discovery that many of the gardeners in the Community Garden make is that it is work to grow your own food. Sometimes people will come into the Garden, throw out a couple of seeds and expect they can return in a month or so to pick up their tomatoes. Not so.

Gardening is an engaging, involved activity. That's why so many of us are so passionate about it, and so opinionated as well.

My advice is go ahead and plant. See what comes up, see what works and what does not. Most of all watch for the growth in yourself.

A Conversation with CD14 Councilmember Huizar

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These latter types of businesses are just plain illegal.

Working with the Eagle Rock Neighborhood Council, my office sounded the alarm and the LAPD has responded with numerous coordinated permit check and prostitution stings, and have made about a dozen arrests so far. Utilizing both local and downtown police officers, they are increasing enforcement and are committed to continuing with the raids.

We have asked the City Attorney's office to expedite the filing of these cases so we can take the next step and stop them from operating. While it can take some time to complete the whole process to shut such businesses down (arrest, prosecution, conviction), we are hoping the pressure of raids will force some to pack up and move out. These illegal operations will be stopped.

Besides introducing a Resolution in January asking for the State to revoke part of SB 731 in order to give back local control over where massage businesses can operate, my office has led several high level departmental meetings, (LAPD, City Attorney, Building and Safety, Department of Finance, and the Mayor's office), to design a multi-prong plan of attack.

Q TERA: *In a few succinct statements, help the average person understand the Council Discretionary Fund, General City Purpose Fund, Real Property Trust Fund and CLARTS Fund.*

HUIZAR: Council District offices have discretionary funds to support improvements and programs throughout their districts. My office has used various discretionary funding sources to support services and programs in Eagle Rock.

The General City Purpose fund helps support community activities that improve the quality of life of residents. My office has utilized this fund to assist Eagle Rock High School and the Eagle

Rock High School football team, as well as the Eagle Rock Chamber of Commerce.

The Real Property Trust Fund helps to improve existing construction or maintenance of City-owned property. This fund has been used to help pay for the security cameras in Eagle Rock and the Wiota Circle Monument.

The Community Amenities Trust Fund (CLARTS) is used to finance community amenities throughout the district. This fund has been used for improvements and programs at Eagle Rock Recreation Center, Eagle Rock Middle School, Eagle Rock High School and the Center for the Arts.

Q TERA: *What is your overall perspective of the measure system of governing? Do you believe that the measures that passed will help or hinder the city's budgeting process? How will some of these measures be funded considering there is a deficit?*

HUIZAR: We need to be careful with governing via the voting measure system. Certain measures like Measure L for libraries, while I supported it, are going down a potentially slippery slope. If we over-commit our budgets using the measure system, it can limit what we will be able to fund in the future.

In regards to Measure L, I voted against cuts to the libraries last year because of the devastating impact the cuts would have on literacy and our young people. However, considering that this is one of the few budgeting by ballot measure items we've seen in a while and how vital libraries are to our City, I ended up supporting Measure L.

My office worked with good government advocates, such as California Common Cause and the California Clean Money Campaign, and Council President Eric Garcetti to create Measure H. It will allow us to make the City's Matching Fund program more robust, allowing more candidates to use it and help limit the influence of special interests on elections. We're also limiting those with impending City contracts to donate to candidates' campaigns. Measure H passed with 74% of the vote.

The DWP Ratepayer Advocate, Measure I, won with 77% of the vote. This is

a significant step in increasing oversight at the DWP. I was the first to introduce a Council Motion back in 2008 requesting that such a position be created.

Measure G is a great first step to bringing our City's pension system under control. This measure will lower the City's obligation to long-term benefits for new employees. There is much more to do, but it is a significant step.

Q TERA: *Just for fun – tell us one thing people would be surprised to know about you?*

HUIZAR: I have very diverse musical taste—from 1980s dance music and hard rock to traditional mariachi music. I like it all.

Q TERA: *Anything you'd like to share with our community that I haven't asked?*

HUIZAR: I'd like to update folks on the graffiti issue at our Historic Eagle Rock "Rock." "The Rock" is what Eagle Rock is known for. We need to preserve it for generations to come. That's why after hearing from the Department of Recreation and Parks that removing a portion of graffiti that was visible from below was too dangerous for City workers, my office asked the Los Angeles Fire Department if they could assist. They agreed, emphasizing they could help remove the graffiti and do it as part of their training for the Urban Search and Rescue Unit. I want to thank LAFD for their great work in preserving and protecting our "Rock."

I also want to remind everyone about the 2011 Eagle Rock Centennial Celebration. My staff and several community groups and members have been working for some time to make sure the 100th year celebration is a special one.

There is so much to do this year and I am especially looking forward to the firework show at Eagle Rock Park on Sunday, July 3rd that will celebrate our country's Independence Day and honor Eagle Rock's Centennial.

Finally, I look forward to continuing our partnership with TERA and I thank you for all your hard work on behalf of the community of Eagle Rock. measures be funded considering there is a deficit?

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Of Special Interest: Education Opportunities at Center for the Arts, Eagle Rock

.....•By Renee Dominique

The education program at Center for the Arts, Eagle Rock, is expanding significantly this year.

A new

Director of Education, **Laura Marchetti**, and a creative faculty comprised of 19 young, local working artists are leading the charge. According to Laura, the mission in all the programming is to inspire a passion for artistic expression in each student by expanding their concept of what can be considered art.

School Programs: After school art and dance programming in local schools (public and private) is one of the ways the Center is bringing arts back into LAUSD. Currently the programming serves 11 elementary and middle schools in Northeast Los Angeles, triple the number of schools from last year.

1. **Art Classes:** The art classes are taught by California Institute of the Arts graduates, and the classes themselves are highly student-motivated and project rather than product oriented. Art history, play-based learning, and their own studio practices are combined to create classes that give students a place to explore artistic boundaries and establish community.

2. **Dance classes** are taught by dancers specializing in experimental, contemporary practices. The students in each class study physical expression, and explore using non-traditional dance as a way to release emotion. Classes are built into a small community, where freedom of expression feels safe and positive. Basic yoga techniques and traditional dance terminology is also taught.

3. **Workshops:** The ten week workshops, ranging for children to adult are free. The workshops include:

a) **Graphic Design Workshop:**
Young adults will learn the basics

of graphic design, taught by Colleen Corcoran, MFA graduate from California Institute of the Arts.

b) **Sparkle Place:** Movement of the Future: This innovative dance workshop will be taught by Katie Bachler, local artist and dancer with an MFA from USC. This workshop is designed to be for entire family participation.

c) **Create your own Comic Book:** Andrew Cox, graduate of California Institute of the Arts will teach children creative writing, storyboarding, drawing, inking, and book binding.

d) **Ukulele Workshop:** Young adults will learn to play the ukulele, the history of the ukulele, how to write a song, performance techniques and the different emotions in songs. Adrian Tenney will lead the workshop.

4. **Art Camps (Winter & Summer).** On-site at Center for the Arts, Eagle Rock, students are inspired by having thematic days such as a geology day, nature vs. the city day, and circus day. Visual arts, crafts, yoga, dance, cooking, sculpture, sewing, textiles, and new friendships are also part of the camp experience. Camp ends with an art performance created by the students and facilitated by the teachers.

5. **On-site Arts Education:** The CAP/ Sony Pictures Media Arts Program is a free animation class that teaches middle school age children how to create animations from start to finish. They debut their creations at California Institute of the Arts. Harmony Projects, a free orchestra class, is offered to elementary students.

For more information please contact the Director of Education, **Laura Marchetti** at laura@cfaer.org or 323.226.1617 x 2525

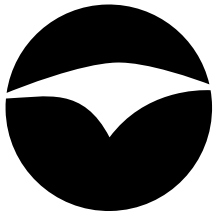
Rewards

In an era of membership rewards, where it's become oh so difficult to redeem points, we have a solution - everyday discounts to TERA members at the following participating merchants. Just show your active membership card and get instant rewards. Go to www.tera90041.org/benefits to see the member benefits offered by each merchant.

- **Armon's Restaurant & Coffee Shop**
10% discount-daily special excluded
- **Auntie Em's Kitchen**
Free mini cupcake with purchase of entrée and beverage
- **Bellissimo Café**
10% discount - dine in or catering order
- **Camilo's California Bistro**
10% discount (food only)
- **Coffee Table**
10% discount
- **Colorado Wine Co**
10% discount for Friday and Sunday wine tastings
- **Curves**
One month discount on annual membership
- **Danny Reyes CPA**
Free tax or business consultation
- **Four Café**
10% discount (food only)
- **La Fuente**
10% discount on total bill
- **The Loft Hair Lounge**
10% discount on total bill
- **Owl Talk**
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- **The Nest Studio**
- **Spitz Restaurant**
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By patronizing these merchants, you save a little money, get great value and Eagle Rock merchants that you appreciate their support of the community.

Interested in getting involved?



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TERA

7/1/2010 – 12/31/2010

Financial Report

As discussed in the annual financial report for the fiscal year ended June 30, 2010, the TERA board voted to change the fiscal year to end on December 31 rather than June 30. This financial report is for the transitional six month period ending December 31, 2010.

TERA Unrestricted Funds: These funds consist of an operating checking and savings account. Monies are available to fund TERA's operational activities such as administration, insurance, public meetings, printed newsletter, e-letter, fundraisers, membership drive, and other activities.

TERA Restricted Funds: These funds are reserved for specific projects or purposes such as the community garden and beautification projects..

The Beautification Fund: with initially funded by Council District 14 in 2003, dedicated to an Eagle Rock Monument which manifested itself as the Wiota Circle Monument at the base of the Colorado Exit of the 134 Freeway. In this fiscal year, no funds were disbursed. The Beautification Fund balance of \$3,348 remains allocated to the Monument for final construction and future maintenance costs.

TERA dedicated additional beautification money to support the mosaic art cans (Eagle Rock Make Art Not Trash — ERMANT) which were installed in the spring of 2009. In this fiscal year, no funds were disbursed. The ERMANT balance of \$1,173 is allocated for future maintenance costs.

The ERCPR/DOT Match Fund of \$3,000 was allocated to support ERCPR's application with the California Department of Transportation for creation of an overall plan (including parking) for Colorado Boulevard. The grant was not funded and the money was reclassified as unrestricted.

The Eagle Rock Centennial. The TERA Board of Directors voted to allocate \$500 to the Centennial Committee for Eagle Rock's centennial celebration.

The Eagle Rockdale Community Garden and Art Park finances are administered by TERA. The garden is self-sustaining and its account balance as of December 31, 2010 is \$306.

Overall Comments

This last year was again a successful one for TERA and Eagle Rock. We are grateful to all who have volunteered with TERA to improve our community. The ERMANT project, coordinated by Pauline Mauro, continues to be supported by Eagle Rock businesses who adopted and empty the trash from the art cans on a regular basis. The Wiota Circle

Continues on page 14

TERA has changed its fiscal year end to calendar year end. This financial report represents the new fiscal year end financial position.

ASSETS

Fund Balances as of Fiscal Year End December 31

TERA Unrestricted Funds	12/31/2010	6/30/2010
Operating Savings Account	\$20,120	\$16,077
Operating Checking Account	\$8,874	\$2,710
Total Unrestricted Funds	\$28,994	\$18,787

TERA Restricted Funds	12/31/2010	6/30/2010
Beautification Fund	\$4,521	\$4,521
ERCPR/DOT Match	\$0	\$3,000
Centennial Celebration	\$500	\$500
Community Garden	\$306	\$1,328
TERA Contingency Fund	\$15,000	\$15,000
Total Restricted Funds	\$20,327	\$24,349

NET ASSETS	\$49,321	\$43,136
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STATEMENT OF ACTIVITIES

INCOME	2010 (%)	12/31/2010	7/01/2010
Administration	.16%	\$21	\$152
Beautification	0%	\$0	\$25
Community Garden	0%	\$0	\$1,630
Donations (Unrestricted)	0%	\$0	\$300
Fundraiser	0%	\$0	\$11,918
Insurance (Dividend)	4.30%	\$549	\$0
Membership	77.54%	\$9,901	\$8,580
Outreach (Advertising)	17.47%	\$2,231	\$555
Public Meetings	.53%	\$68	\$93
Total	100.00%	\$12,770	\$23,253

EXPENSES	2010 (%)	12/31/2010	7/01/2010
Administration	32.08%	\$2,112	\$3,192
Beautification	0%	\$0	\$3,671
Community Garden	12.55%	\$827	\$2,207
Donations	1.14%	\$75	\$1,325
Fundraiser	0%	\$0	\$5,490
Insurance (Liability & D&O)	0%	\$0	\$1,139
Membership	12.08%	\$795	\$970
Outreach	38.23%	\$2,518	\$4,169
Public Meetings	3.92%	\$258	\$961
Total	100.00%	\$6,585	\$23,124

Increase (Decrease) in Net Assets	\$6,184.36	\$129
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Publisher's Notes

.....•by *Maria Nazario*



I'm back as editor and publisher of TERA's Newsletter. I still wonder why I took on this assignment? I got the woof, woof, woof interrogation from the dogs. As expected, no clear answers emerged. Is it because I have vast amounts of discretionary time? Not. Is it because I need more publications to edit? I'm already the editor for several professional publications so that can't be it. Is it because I'm insane? Absolutely!

Absolutely – in the most positive way. I believe that volunteerism is part of the American spirit and a far greater aspect of our lives in this country than anywhere else in the world. We volunteer on boards, for fundraising events, for political campaigns, for community clean up days, at our children's schools, libraries, churches and the like – and we do it because we have a deep belief in giving back to our community to make it better for everyone to enjoy. You may not know this, but this is not the norm in most countries where social programs are government run. This I know first-hand.

The recent earthquake and tsunami in Japan made me visualize volunteerism in a whole new way – the spontaneous volunteer. The broad definition of "spontaneous volunteer" is a person not previously affiliated with an organization or cause as an "official" volunteer, but wants to provide assistance. I was fascinated with the calmness and stoic face of the Japanese people under the worst of circumstances. From this I saw the emergence of the spontaneous volunteer, helping others, simply because they were in need – no other motive than that. Not that volunteerism isn't a part of Japanese culture, but

never so prominent as during this most difficult of times. Grace and cordialness abounded – would we act the same?

This led me to contemplate the many volunteer opportunities I encounter. Lately, these opportunities are in actuality contentious battles over minute issues, rather than a vision for the greater good ahead. Let us all focus on the greater good and not the minutia. Together we can accomplish so much more than singularly, and with grace and cordiality like the Japanese have done.

Personally, I have been privileged to serve as an official volunteer for the American Red Cross disasters worldwide – from typhoons in Guam, Saipan and Truk, to fires and earthquakes in California, and mass flooding along the Mississippi and St. Charles rivers, a fundraiser or two to name a few. Cumulatively, entire years spent away from home, but well worth every second. All disasters are unique, but they are all defined by the value of the volunteers that serve. Are you ready to volunteer – officially or spontaneously?

TERA's June public meeting focused on disaster preparedness by the American Red Cross and a presentation from Wendy Gruel about the City's preparedness. If you were not able to attend, there are many resources available to you to help plan for a disaster. I suggest you start at your local American Red Cross - www.redcrossla.org or (800) 627-7000. As a family, build a family disaster plan, assemble supplies, designate contact persons outside the area and please keep pets in mind. During a disaster pets are often forgotten and the least able to understand press conferences and news broadcasts about pet shelter locations.

Regards,

Maria D. Nazario



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TERA PATRONS

The Eagle Rock Association could not exist without the support of its members. Thank you to all those listed below who have either renewed their membership or joined for the first time. Memberships submitted after March 30, 2011 will be acknowledged in the next newsletter.

\$50 Business Associate

Rachel Braver

Greater Los Angeles Agency of Deafness

Jessica & Scott Davis *Nest Studio*

Teri Wahl *Auntie Em's Kitchen*

\$35 HOUSEHOLD

Lois & Robert Douglass

Aldo Garbellini & Anita Ghazarian

Claudette & Paul Harrison

Laura & Paul Horn

Jeanne & Martin Kelley

Karen Klabin & Martin Schlageter

Heather & David Klinger

Ed Leibowitz & Mary Melton

True Pawluk

Dennis Randolph & Marina Rimer

\$25 INDIVIDUAL

Julie & Elizabeth Donnelly

Wesly Moore & Chuck Taggart

Ellen & Anthony J. Portantino

Mary Tokita

Marcus Taylor

\$15 SENIOR

Donald Binder

Paul Britt

Alice L. Hartwell

Ann Porter

\$15 OTHER

Gail Stanley

Financial Report

Continued from page 13

Monument is tended by Dave and Helen Gustavson and is now in full flower making a welcoming statement to those entering Eagle Rock. The gardeners of the Eagle Rock Community Garden & Art Park, led by Mike Woodward, Garden Manager, continue to enthusiastically grow organic vegetables and enjoy the camaraderie with their fellow gardeners in a lovely garden space.

In addition to the tireless efforts of the TERA Board, individuals and businesses support TERA with their membership dollars and many other volunteers regularly assist in the ongoing work of TERA.

Eagle Rock businesses support the TERA newsletter with their advertising contributions. In addition, a number of businesses are offering discounts to TERA

members. Look for information on participating businesses in the e-letter, newsletters and TERA's website and support these local businesses who actively support our community.

As mentioned earlier in this annual report, the fiscal year of TERA was changed effective July 1, 2010 to a calendar year fiscal period to coordinate with TERA's tax year, thus saving the treasurer from having to produce annual reports twice a year. This 6-month report is to transition to the new calendar year fiscal year. The next annual report will cover the period of 1/1/2011 through 12/31/2011.

If you have any questions, please contact me at treasurer@tera90041.org or (323) 799-1190.

Respectfully submitted,

Joan MacNeil

Treasurer

Members Matter!

July marks the beginning of TERA's 2011/2012 membership year. That means it's time for our annual membership renewal drive. For twenty five years, TERA has been your all--volunteer advocate dedicated to improving the quality of life in Eagle Rock. TERA depends on the financial support of its members to fund our many beneficial activities. Your membership dues are vital to our continued success and to the realization of project like Take Back The Boulevard.

To renew your membership or join us for the first time, visit us at www.tera90041.org for more information. Membership dues for various levels can be paid via Pay Pal, credit card or by sending in the membership envelope included with this newsletter. We look forward to working together to continue to make Eagle Rock a community we are proud to call home.



Continued from page 8

Back the Boulevard Initiative focuses on many of Mary's aspirations for the future of Eagle Rock. Making the primary boulevards of our neighborhood safer,

more inviting to pedestrians and alternate modes of transportation, and giving greater visibility to local businesses located along these thoroughfares are distinct hopes. Finding the elusive solution for the long known parking problem, a local nursery, more green space such as pocket parks, and a facelift for Eagle Rock Plaza are other hopes for Eagle Rock. On a city-wide basis, her hope is that visionaries will come forward bringing greater strength to urban planning in Los Angeles. Addressing long neglected infrastructure is another pressing need for the city.

Continues on next page



Home of Damon Dennis/Michael Schlueter — Gracious Hosts of the Opening Reception

Inevitably, our conversation turned to Los Angeles Magazine. I confessed that we do not subscribe to the magazine, feeling that the magazine's primary focus is the Westside. Mary acknowledged that 10 years ago that might have been true. But today the magazine's focus is much broader. As proof, she cited several articles including Eagle Rock content "**Authentic Small Towns, Best of LA – 2010**" and "**Urban Walk's**" for example. Obviously, I will need to revisit my subscription decision. We agreed that Los Angeles is really a large collection of "**mini-towns**". Under Mary's leadership, a primary goal of Los Angeles Magazine is to depict the richness and uniqueness of the many communities that comprise the great city of Los Angeles, Eastside, Westside, the valley and beyond. Her targeted reader is "you" and anyone else who has an interest, curiosity, or affection for Los Angeles.

Mary's invitation to get involved in TERA's fundraiser happened at a media event, when she was chatting with **Val Zavala**, another Eagle Rock Resident (Anchor & Vice President – KCET). Val mentioned to Mary that she had hosted a dinner for TERA's 2010 event. She described how much fun it was, and encouraged Mary to consider getting involved in 2011. Based on Val's enthusiasm, Mary and Ed's love of socializing, and their desire to support the Eagle Rock Community, they joined the ranks of dinner hosts for 2011. The thought of having strangers to dinner was very appealing. As Mary explained, "We are reporters at heart; we love to meet new people".

"A love of Polynesian Culture is in our genes – "inherited from our parents" is how Mary explains the South Seas influence throughout their home. Her siblings share the same gene. Perhaps the fact that Mary's father discovered their direct relationship to Captain Cook may explain the affection for all things Polynesian. Their home has been described as quirky reality with indoor and outdoor tiki bars and an eclectic art collection, much of it Polynesian themed.

Guests were welcomed with a signature cocktail in a tiki cup that included pomegranate juice and orange liquor. The Polynesian meal was prepared by Ed using recipes from a favorite cook book written by Allen Hooker of the Ranch House in Ojai, with his own special twists. Mary supervised the salad preparation. The diversity of the guests around the table, and how quickly and easily conversation flowed among those who were nearly strangers was amazing and wonderful. Mary is convinced that the fact that everyone shared the love of Eagle Rock was a powerful force in establishing the camaraderie around the table.

The evening was interesting, fun, and once again validated Mary's feeling that "Forcing yourself into a new situation and moving outside your comfort zone, is rarely a bad thing." Given the amount of entertaining that Mary and Ed do, I am not certain this was far from their comfort zone.

Thanks to Ed and Mary and all our other dinner hosts for stepping out of their comfort zone for TERA.

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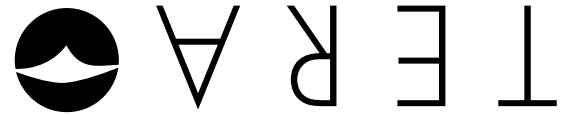
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